



Kuhl InsuranceSM
Protect | Advocate | Serve

KUHL CASE STUDY

For the past 100 years, Herget Bank has been a locally owned, independent community bank, helping individuals and businesses in the Greater Peoria area achieve their financial success.

CHALLENGE:

Kuhl InsuranceSM wanted to educate Herget employees on the vast benefits of wellness. Employee health affects more than just medical costs – a healthy workforce is a more productive workforce. Herget Bank wanted to take advantage of the tremendous opportunity to help their employees see the value of adopting healthier behaviors so that they can live healthier, happier lives.

ACTION PLAN:

Kuhl Insurance implemented their Wellness Program at Herget Bank by collaborating with managers to create worthwhile activities for employees to help them succeed. Activities included biometric testing, an office-wide “Biggest Loser” contest, a healthy eating cookbook, flu shots and a health fair.

IMPLEMENTATION:

Kuhl Insurance helped Herget Bank create a Wellness Committee from within to champion their efforts. They meet and plan all of the different wellness activities. Employees received vacation days as incentive to participate.

RESULTS:

With the implementation of the Wellness Program, Herget Bank now has healthier and happier staff with an overall decreased number of sick days. 70% of Herget’s employees participated in the program and lost a combined total of 206.82 pounds. The Wellness Committee is in place and has a number of events coming up in the near future.

IMPACT:

“The Kuhl Insurance Wellness Program gave all of us at Herget Bank the tools we needed to live healthier and productive lives. I think everyone would agree that employee morale is at an all time high and we’re all looking forward to upcoming activities!”



– **Hope McAllister,**
Vice President of Risk Management Herget Bank

